



## Atom AA 2012-2013 Season

Hi, my name is David Campbell and I am excited to be the Atom AA Head Coach for the 2012-13 hockey season. This year will be my 3<sup>rd</sup> year coaching in the Toronto Leaside Wildcats organization, having spent the last two seasons as an Assistant Coach on the Atom BB ('10-'11) and Peewee BB ('11-'12) teams. As a player, I played university level hockey for five years with the Queen's University Golden Gaels.

**Staff:** I anticipate selecting assistant coaches, a manager, and trainers from among the parent group, once the team selection process is complete.

**Program Overview:** The primary objective of the team is to provide a positive experience for our players both on and off the ice. In addition to focusing on core skill development, we will focus on playing a high tempo game with an emphasis on puck possession. But as important as developing hockey skills, we will emphasize the values of sportsmanship, respect, dedication and teamwork. We also want to ensure that it is a fun experience for the girls where they will make great friends.

On average, we expect to be on the ice 3 to 4 times per week with one or two practices and one or two games. The schedule includes a full 22 game LLFHL schedule followed by the playoffs, provincial play-downs, four or five tournaments over the course of the year (one or two of which will be out-of-town), and various exhibition and/or pre-season games. The overnight stays for tournaments are important for team building and will probably be one of the highlights of the year for the girls.

**Professional Instructors:** Professional instruction will be included in the team program. Utilizing professional instruction and my abilities, we will focus on teaching proper technique from shooting to skating to team play so that the kids have a solid foundation upon which to continue to grow.

**Commitment:** As this is a competitive program, the commitment for players and their families is significant. Family and school come first, but hockey must be considered the primary extra-curricular activity. Attendance at all games and practices is mandatory and the head coach and manager must be notified of absences in advance.

If our program is appealing to you, we invite you to join us at tryouts. Please contact me if you have any questions about the program.

### Go Wildcats!

David Campbell  
416-844-6429  
[dcampbell15@gmail.com](mailto:dcampbell15@gmail.com)